

FOODMania

Virtual Food Court

THE FUTURE OF FOOD SERVICE

- * Multiple Brands
 - * One Smart Kitchen
 - * One Powerful Operation
 - * Self-Checkout – Online Ordering
 - * Lean Staffing
 - * No Premium Storefront Required
 - * Lower Overhead
 - * Built to Scale
- * Powered by an Experienced Restaurant Operations Team



Problem

2.52 bn

Market size

9.9%

CAGR



Traditional restaurant franchises can cost \$400,000–\$500,000 or more to open—putting ownership beyond the reach of many entrepreneurs.



Most franchisees invest in a single restaurant brand, limiting their ability to reach different customers and generate multiple revenue streams.



High storefront rent, large staffing requirements and rising operating expenses make traditional restaurants costly and difficult to sustain.



Many independent operators lack protected territories, proven systems and the ongoing support needed to build a scalable business.



Solution

**WHY
INVEST IN
ONE BRAND
WHEN ONE
KITCHEN
CAN
POWER
MULTIPLE?**

FOODmaniac.ca



MULTIPLE BRANDS. ONE OPERATION.

Operate several distinct FoodMania brands from one streamlined Virtual Food Court.



LOWER OVERHEAD. LEANER OPERATIONS.

No expensive storefront, no front-of-house employees and a delivery, takeout and self-checkout-focused model.



APPROXIMATELY HALF THE INVESTMENT
Launch for roughly **\$200,000**, compared with the **\$400,000–\$500,000** often required for a traditional restaurant franchise.



A COMPLETE FRANCHISE SYSTEM
Protected territory, turnkey operating systems, training, marketing and ongoing support from an experienced restaurant team.



Why We Are Different...



- * Multiple brands powered by one streamlined kitchen
- * **Shared ingredients and equipment help reduce waste and control food costs**
- * Delivery, takeout and self-checkout eliminate the need for a front-of-house team
- * **Distinct menus attract different customers and create multiple revenue streams**
- * Simplified recipes and proven systems that support quality, speed and consistency
- * **Protected territories, training, marketing and ongoing operational support**

ONE LOCATION.
MULTIPLE BRANDS.
MORE WAYS
TO GENERATE
REVENUE.

A modern Virtual Food Court franchise built for modern restaurant ownership.

FOODMania

Business Model

MULTIPLE BRANDS. MULTIPLE ORDERING CHANNELS.
ONE STREAMLINED KITCHEN.

In Store Ordering – Online Ordering - Third Party Delivery



BRAND WEBSITES

Each FoodMania brand has its own website, menu and identity, allowing customers to order directly from the brand they want or they can order from all 4 brands through www.FoodMania.ca.



DELIVERY MARKETPLACES

Customers can conveniently order through major third-party platforms, including Uber Eats and DoorDash.



FOODMANIA SELF-CHECKOUT

Walk-in customers are always welcomed by FoodMania Virtual Food Court and can explore the available brands and place their orders through a `self-checkout kiosk.



ONE CENTRALIZED OPERATION

All orders flow into one kitchen for preparation, pickup or delivery—reducing front-of-house staffing and simplifying daily operations.



Go-to-Market Plan



Local Advertising



Heavy social media presence



**Everyone who's
interested in
diverse/ethnic foods**

**Single adults and teens
living alone and
don't cook**

**Families and Friends that
don't like and that don't
wish to cook**

**Single and non single parents
whom are lunch and dinner
decision makers**

**FoodMania is for
everyone!**



⁶

Investment

\$160 K - \$200 K

YOU RECEIVE

A streamlined

FoodMania Virtual Food Court

featuring: Multiple brands under one roof, Protected territory, Online/Self-checkout ordering, Training and operating systems, Marketing and ongoing support.

ONE INVESTMENT.

MULTIPLE BRANDS.

MORE WAYS TO EARN.



\$25,000

One time Franchise fee

6% ROYALTY

2 + 1 % ADVERTISING

Make the right decision for your family and join the FoodMania family!

For more info:

416.732.2090

